



## Press Release

### **Another International distinction for Helios Hotels and Resort at the World Travel Awards 2003.**

The World Travel Awards, which this year took place at the Plaza Hotel in New York City, honour the best that tourism can offer across a large number of categories, including best resort and best hotel.

The World Travel Awards were introduced in 1993 and, due to volume of votes and their credibility in nominating the best tourist products from all over the world, are considered to be the most prestigious international awards.

Both industry and consumers vote for nominees with thousands of votes cast from over 200 countries.

Grand Resort Lagonissi received the award for the Best Greek Resort while Elounda Beach voted Best Greek Hotel.

So as this year comes to a close, Helios Hotels and Resorts add two important distinctions to the numerous international awards that the group has already received.

“Every new international award for Helios Hotels and Resorts” comments Mr Alexios Kimissis, the General Manager of the group, “is on the one hand an honorary prize for our efforts and on the other it is really a motivation for us to work harder in order to fulfil our clients’ expectations and thus express our appreciation for their trust and the preference they have given us”.

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